

Shubham Kulkarni // UX Designer

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LinkedIn <https://www.linkedin.com/in/shubhamkulkarni29/>

Portfolio <https://www.uxshub.com/>

Behance <https://www.behance.net/shubhamk29>

PROFILE

User experience and interaction designer located in Philadelphia with over 3 years of experience delivering designs for products for start-ups and multinational corporations across different domains. Skilled in user research, analysing quantitative data, understanding business requirements, wireframing, visual design, prototyping and usability testing

EDUCATION

M.S. User Experience and Interaction Design

Thomas Jefferson University

Aug 2021 – Dec 2022

Philadelphia, Pennsylvania, USA

Core Modules: Digital Design, Research Methods, Cognitive Psychology, Information Architecture, Prototyping, Design Business and Entrepreneurship, Service Design

B.E. Mechanical Engineering

Sinhgad College of Engineering, Pune University

Aug 2013 – Nov 2016

Pune, India

WORK EXPERIENCE

Customer Experience Research Intern

[Qurate Retail Group \(QVC\)](#)

May 2022 – Aug 2022

West Chester, Pennsylvania, USA

QVC is one of seven leading retail brands that make up Qurate Retail Group. It is one of the top ecommerce retailers in North America, as well as a leader in mobile commerce and social commerce.

- Conducted heuristic on the QVC website to recommend short-term and long-term strategy
- Created a research toolbox of research methods to guide and present the research
- Gathered quantitative data using ContentSquare to highlight the issues and opportunities
- Collaborated closely with other teams to form a CX strategy that enhanced the customer experience

Teaching Assistant

Design Studio, Thomas Jefferson University

Aug 2021 – Jan 2022

Philadelphia, Pennsylvania, USA

- Responsible for general studio assistance
- Facilitated design studio course for 16 architecture undergraduate students
- Provided feedback on weekly assignments and facilitated design critiques

UX Designer

[Koru UX](#)

Jan 2021 – Jul 2021

Pune, India

Koru is an Enterprise UX Design company providing design and front-end development services on systems like EMR, CRM, customer portals, and other SaaS applications across web and mobile platforms, primarily in the healthcare domain

- Evaluated the requirements in collaboration with product teams and engineers
- Documented and communicated design recommendations from a technical standpoint to seamlessly work with clients' in-house/outsourced product teams
- Ideated around user problems and helped frame out the solution with outputs including sketches, wireframes and prototypes
- Designed interfaces for web and mobile solutions
- Maintained and updated design systems for new and legacy products

UX/UI Designer

[Webonise Lab](#)

Jan 2019 – Jan 2021

Pune, India

Webonise Lab is a product development and services company with a team of 150+ software engineers, usability experts, designers and business analysts. The headquarter offices are based in Raleigh, North Carolina and Pune, India

- Worked with the lead designer to understand the organization's design process and to handle projects using collaborative technologies
- Assisted sales & marketing team with internal designs, presentations, and pitch projects
- Laid out wireframes, visual design and prototypes for an e-commerce website
- Re-designed a content website that provides analysis and news on tax matters. Conducted needfinding to create new information architecture, design flows, wireframes, and prototypes
- Contributed to the visual design of an esports betting mobile application on both android and iOS platform
- Assisted in user testing sessions, and presented work to senior stakeholders

SKILLS

Design Skills

User Experience Design, User Interface Design, Interaction Design, Product Design, User Research, Psychology, User Journey, Empathy Mapping, Information Architecture, Wireframing, Prototyping, Visual Design, Usability Testing, Design Thinking, Agile

Tool Skills

ContentSquare, Sketch, Figma, Invision, Zeplin, Adobe Creative Suite, Mural, Miro, Microsoft Office

Soft Skills

Detail-Oriented, Analytical Thinking, Critical Thinking, Time Management, Collaboration, Leadership